

# University of Missouri-Columbia Planning for Progress

A bronze statue of a man, likely a historical figure, is seated on a wooden desk. He is wearing a dark suit and a white shirt with a tie. He is holding a book in his left hand. The statue is positioned on a brick-paved area. In the background, there is a large brick building with several windows. A person is walking on a path in the distance. The sky is clear and blue.

**Chancellor's Report to The Faculty**  
**April 6, 2005**



# Leadership Role of AAU University

- Intellectual leadership for
  - Expanding knowledge base to improve quality of life and the natural environment
  - Improve application of knowledge
  - Pedagogical innovations
    - Global communications
    - Harnessing technology
  - Faculty development in teaching, research, mentoring and outreach



# Challenging Issues

- Homeland Security Issues
  - Export controls
  - Visa problems
- Legislative Issues (H.B. 742)
  - State-wide governance of higher education
  - Role of professional and graduate education
  - Role of research
  - Funding model
  - Financial aid (access)
- New financial foundations
- Re-assessing tenure



# Planning Process Goals . . .

- Strategic Plan (1997-present)
- Inclusive/open/multiple year thinking
- Differential allocation
- Continuous reallocation
- Bonding
- System/campus alignment



# CHANCELLOR'S PRIORITIES

## 2005-2006

- Build on MU's role as a “destination university,” attracting the best students and faculty worldwide to premier undergraduate, graduate and professional programs.
- Make the Mizzou experience accessible and affordable to *more* students.
- Celebrate the diversity of an international university and increased engagement with our campus, state and global communities.
- Build infrastructure for academics, student life and service to Missourians.
- Diversify funding sources and enhance linkages with alumni and friends.



# Strategic Goals Ends

- Improve the quality of doctoral programs while maintaining quality of undergraduate programs
- Improve the quality of professional programs: Medicine, Law, Veterinary Medicine, Terminal Masters Degrees
- Grow the number of qualified undergraduates; retain and graduate them



# Strategic Goals Means

- Attract and retain quality faculty
- Merit and need based scholarships
- Strengthen private fund raising and diversify funding base
- Strengthen the infrastructure to attract quality faculty and students
- Increase research performance
- Enhance University/community engagement
- Improve campus climate and diversity



# Planning achievements . . .

- Record enrollment (27,003)
- Highest Public Missouri six-year graduation rate
  - Now 68% (goal 72% in 2010)
- For All We Call Mizzou campaign
- Leveraging F21C & Mission Enhancement



# Planning achievements...

- Life Sciences Center
- Comparative Medicine
- Cancer Imaging Center
- Center for the Literary Arts
- Science Education
- Truman School of Public Affairs
- Student Success Center
- Undergraduate Research





MO economic impact (IMPLAN):

**\$200 million in MU research**

**equals**

**\$360 million economic impact**

**plus**

**8,000 jobs supported**

